

Loyalty (GM) REST

Gigya's Loyalty (GM) API consists of the methods listed below:

Note: If you plan on integrating the Loyalty platform, we highly recommend reading the [Loyalty - Gamification and User Behavior Guide](#). Loyalty is a premium Gigya platform that requires separate activation. If it is not yet a part of your existing site package, please contact Gigya Support via the [Support](#) link in the top menu of your [Console Dashboard](#) or email support@gigya.com.